### BEESON MECHANIGAL SERVICE COMMERCIAL RESIDENTIAL



Quarter 1, 2007 (January-March)

# **Our New Year Resolution**

Beeson Mechanical Service has decided to ring in the new year with a special resolution. We have decided to put together a quarterly newsletter to inform you

of the changes each season, changes in the industry, as well as some coupons and deals for our current customers. We would like to make sure it's not too long, so we decided to stick to a front and back only. To make sure you don't miss out on these deals, keep a look out for these newsletters every January, April, July, and October. We'll try our best to keep them short, sweet, and to the point!



Your house won't only look this warm, it will be this warm with us!

| Recipe: Peach Cobbler by Becky Beeson   | 1. | Whisp dry ingredients.         |
|---|----|--------------------------------|
| 1 large can sliced peaches, drained     | 2. | Add butter and milk. Mix well. |
| 1 stick melted butter                   | 3. | Add peaches. Fold in.          |
| 1 cup self-rising flour                 | 4. | Sprinkle cinnamon if desired.  |
| 1 cup milk                              | 5. | Bake at 400° for 30 minutes.   |
| 1 cup sugar with 1 tbsp cinnamon, mixed | 6. | Serve warm and/or a la mode.   |

\*If you have a recipe you'd like to share, please mail or email it to us at the information on the back of this page.

## 2007 Points of Interest

At Beeson Mechanical, we'd like to keep you informed of happenings for 2007. We have hired another highly knowledgeable, skilled technician for residential installs and service. As most of you know, Kent Beeson is usually the one to come out to your home, but he's been too busy. Business is picking up and we'd like to properly service our customers. For your reference, the newly hired technician's name is Ron Belcher. He will be starting in February and will be here to serve you with his 18 years of experience. As you know, we appreciate any and all feedback you may have on any employee as well as our company, so don't hesitate.

**Special Customer Coupon** 

Receive \$10 off next service call with Beeson Mechanical Service<sup>™</sup>!\*

\*Expires 3/31/2007 \*Limit 1 coupon per customer

\*May Not Be Used in Conjunction with Any Other Discount or Coupon

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### BEESON MECHANIGAL COMMERCIAL RESIDENTIAL

#### BEESON MECHANICAL SERVICE, INC.™

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Owner: Leslie Beeson

#### Co-Owner: Kent Beeson



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## **Questions and Answers**

#### What is a heat pump?

A heat pump is unit that looks similar to an outdoor air conditioner. The difference is it heats as well as cools your house. It is more efficient than a standard system, and we recommend it with a gas furnace (hybrid system). This will save you tremendously on your utility bills.

\*If you have questions you'd like answered, please call or email us for next time!

Beeson Mechanical Service<sup>™</sup> 501 Main Street, PO Box 56 Whiteland, IN 46184 www.beesonco.com

Please Send To:



#### What is IAQ?

IAQ stands for Indoor Air Quality. It includes anything to help the quality of air that's inside your home. It typically includes things such as a UV light (Ultraviolet), air cleaner, humidifier, and dehumidifier. These all help with your air quality, especially in

Benefits with Beeson™….

-Backed by over 60 years combined experience

-24 hour emergency service

- -Free estimates for any job
- -Will travel anywhere in central Indiana
- -Local, family-owned business
- -4x4 emergency response vehicles (for our rural and snowed-in customers)

# About Us

Although you're reading this because you are a current customer, you may not know much about our company. We are a locally owned and operated company in Whiteland, Indiana. We were started by Kent Beeson January 1, 2000. Therefore, we just celebrated 7 years in business. We service and install residential as well as commercial products from electrical to furnaces to air conditioners to air cleaners. We can wire, heat, cool, and keep your house clean. We pride ourselves on our family-owned business. We're small enough to keep our customers happy and on the top of our priority list, yet big enough to keep up with current trends in the market place. As you may remember, we introduced our customers to the college and color panels this past summer, 2006 (see pictures below). If you're interested in more information, please call or visit our website at **WWW.beesonco.com**.

